



AT ANSON



Media Advisory

- When:** Saturday, October 17, 2009, 9:30 a.m.
- What:** Please join Witham Health Services and BremnerDuke Healthcare Real Estate in celebrating the grand opening of the 45,000-square-foot, freestanding, full-service ER and medical facility at Anson.
- Location:** Witham Medical Office Building at Anson, 6085 Heartland Drive, Zionsville, IN 46077
- Directions:** Interstate 65 to SR 334 exit; right on SR 334; second left into Anson development; look for special event signage.
- Who:** Representatives from Witham Health Services and BremnerDuke

Excellent "B" Roll Opportunities during 10 AM–2 PM.

Activities Include:

Witham Health Services at Anson is opening soon! But before we do, we're inviting you "backstage" for a sneak peak. During the event, there will be fun, wellness activities for the entire family, including WALKtoberfest, a one-mile fun run and walk starting right at 10. After the run/walk, you'll be ready to take on the 24-foot rock climb. In addition to rock climbing, there will be many other activities to enjoy. Kids can tackle their football skills with the Kick X Inflatable Football Game, where they throw or kick the ball into the field goal, then run up the ramp, jump over the inflatable football players, and catch the ball before it rolls incomplete down from the netting!

Little kids will want try out the cool, curved Caterpillar Crawl—65 feet of fun and excitement! Complete with a slide, mazes and obstacles to navigate through, the Caterpillar Crawl is sure to be a hit with the little ones. Plus, there will be face painting and a free pumpkin giveaway for children (while supplies last).

KEY ATTRACTION FOR KIDS: Once inside the new Witham facility, imagination will be the "prescription" for children interested in becoming a nurse or doctor one day. Witham is offering children (and adults!) a rare opportunity to get a behind-the-scenes look and feel of the emergency room. Children can put on a physician coat and check their parents' pulse or that of a nurse in the ER. Rest assured, though—every "pretend" patient that day will be healthy and happy with the kids in charge!

Adults and families may take guided tours of the facility, as well as register to win great prizes, receive a complimentary brief chair massage or take advantage of the free health screenings.

Every attendee will receive a hot dog, chips and water on us! Seasonal food, such as popcorn and hot apple cider, will also be available.

PHOTO OPPORTUNITIES WILL ALSO BE AVAILABLE IN THE STATE-OF-THE-ART IMAGING CENTER FEATURING THE FIRST OPEN MRI IN THE COMMUNITY. Unlike typical MRIs, this Open MRI has wide openings that help you feel relaxed and at ease. It captures remarkably clear and detailed images to help your doctors provide the most accurate diagnoses. Featuring personalized imagery and individualized audio, you can customize your MRI experience.

News Media Contacts:

Tammy Rabe
Witham Health Services
317-696-4135

Cynthia Shepard
BremnerDuke Healthcare Real Estate
317-808-6980